

INFORMATION TECHNOLOGY DVD FVS068

General Information

Information Technology Diploma
British Computer Society

www.e-skills.com
www.bcs.org

Earnings Guide

£	£10,000
££	£20,000
£££	£30,000
££££	£35,000+
£££££	£50,000+

Web Developer [M45]

Earning: **£££**

Dan (26) works for a creative agency. His role involves working with the account managers and the creative team to produce websites and on-line marketing resources. He likes thinking creatively to find a solution to a client's communication problems and exploring new developments in digital technology. He talks about alternative career paths and opportunities for self-employment. 4'21"

Further information:

www.mediaclash.co.uk Dan's employer
www.bima.co.uk British Interactive Media Association

Dan's qualifications: Degree in Computer Science

Database Administrator [M23]

Earning: **£££**

Emma (28) started as an office admin assistant but found she had a flair for IT. She developed her skills on the job and is now in charge of the organisation's database for the whole of the South West. Inputting information can be repetitive but she enjoys using her skills to access information for colleagues and preparing reports. 4'43"

Further information:

www.edexcel.org.uk Emma's employer
www.imis.org.uk Institute for the Management of Information Systems

Emma's qualifications: A Levels in Art, English, Business Studies and Psychology

Digital Development Assistant [M44]

Earning: **£££**

Amy (27) works at a prestigious arts centre that promotes the work of local and famous film makers around the world. She uses design and technical skills to enable website visitors to find out about the films and, in some cases, view them online. She enjoys exploring new technologies that will enable the centre to promote the artists more effectively. One day she would like to have her own business. 4'53"

Further Information:

www.watershed.co.uk Amy's employer
www.bima.co.uk British Interactive Media Association

Amy's qualifications: BA Graphic Design

Technical Support Adviser [M22]

Earning: ££

Phil (21) is an adviser on a mobile phone support team at a call centre. He has to be able to talk callers through their technical problems without using jargon. He can be under pressure when the call centre is busy or when he is dealing with a distressed caller but work conditions are fun and there are strong career incentives. 4'07"

Further information:

www.virginmobile.com Phil's employer
www.cca.org.uk Customer Contact Association

Phil's qualifications: A Levels incl. English

Digital Marketing Specialist [M113]

Earning: £££-££££

Aman Matharu (24) works in the Brands Communication Department at Panasonic. He is responsible for their UK website and on-line shop. He left school after GCSEs, did two apprenticeships and has a degree in business management. He is now on a management training course with Panasonic and has recently spent a week at Panasonic HQ in Japan. He talks about his work on a viral game, CMS and HTML, liaising with advertising agencies, brand managers and the public. 5'53"

Further information

www.panasonic.co.uk Aman's employer
www.bima.co.uk British Interactive Media Association

Aman's qualifications: Two apprenticeships and BA
hons Business Management

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Radio Station Manager (M49)
Graphic Designer (M47)
Network Manager (M23)
Computer Services Technician (M15)
Customer Support Author (M19)
Marketing Communications Assistant (M20)
Business Owner - IT Support (M98)
Business Systems Analyst – Retail (M106)