

Careers Education

Discussion Topics

- Aspects of starting and running your own business
- Career pathways into business management
- Are financial skills important when running a business?
- The responsibilities of a managerial role
- Ethical and Sustainable products within business
- Advantages of manufacturing products on your own production line

Clips

- Stylist and Salon Owner
- Aircraft Inventor
- Radio Station Manager
- Heritage Property Manager
- Radio Station Manager
- Stylist and Salon Owner
- Hotel Operations Manager
- Radio Station Manager
- Bakery Owner
- Aircraft Inventor
- Bakery Owner

Personal Learning Thinking Skills Activity

- Watch the interviews
- In groups, students decide on a business venture
- Encourage students to choose a manager who then delegates roles
- Each group should demonstrate good team working skills
- At the end of the session each group should have completed a plan outlining their business
- Students present to the class

Useful links

Diploma in Business, Administration & Finance:

www.baf-diploma.org.uk

Young Enterprise:

www.young-enterprise.org.uk

National Curriculum Level Key Concepts

Core Subject

Maths 1:1 Competence

"Selecting appropriate mathematical tools and methods, including ICT."

English 2:1 Speaking and Listening

"listen and respond constructively to others, taking different views into account and modifying their own views in the light of what others say."

ICT 1.4 Impact of technology

"Exploring how ICT changes the way we live our lives and has significant social, ethical and cultural implications."

Clips

- Stylist and Salon Owner
- Hotel Operations Manager
- Radio Station Manager
- Heritage Property Manager
- Bakery Owner
- ICT Company Director

TEACHER'S NOTES

RADIO STATION MANAGER [M049]

Paul (28) always wanted to be a radio presenter. While at school he worked for hospital radio, then he did a media degree and now manages seven radio stations. He still gets up early to do the breakfast show but most of his time is spent on running the programming for all the stations, and managing the group. He talks about the responsibilities of running the business and other jobs in the industry. 4' 50"

Further information

The Radio Academy:
www.radioacademy.org

Paul's Qualifications

Degree:
BSc Time-based Media

Skills suited to this role

Motivated
Committed
Animated

PROPERTY MANAGER [M084]

Rebecca (28) looks after a National Trust property. She is responsible for making sure the public enjoy their visits to the property and enough income is generated from admission sales, special events and sales of food and retail goods to support the property for future years. Staff management, marketing and budgeting are all important roles in her job. 5' 37"

Further information

Rebecca's's employer:
www.ntjobs.org.uk

Rebecca's Qualifications

A Levels: Art, History, Economics

Degree: History

In-house: Management qualification

Skills suited to this role

Flexible
Hardworking
Dedicated

HOTEL OPERATIONS MANAGER [M091]

Lauren (22) left school after A Levels and joined Premier Inn. She rose rapidly through the ranks through hard work and responding positively to opportunities. She now looks after 40 staff and manages operations at a central London hotel. Her job involves auditing standards at the hotel, financial analysis and sales activities. She has benefited from in-house training programmes and learning skills from her managers. (GM = General Manager!) 4'35"

Further information

Lauren's employer:
www.premierinn.com

Lauren's Qualifications

A Levels: Art, Media Studies, Sociology, and English

In-house training

Skills suited to this role

Professional
Hardworking
Good communicator

TEACHER'S NOTES

BAKERY OWNER [M105]

Duncan (27) started his first business venture while still at school. His new business, The Thoughtful Bread Company, is a small award-winning bakery supplying organic breads to farm shops and restaurants. It also has its own small retail outlet. He says his computer science degree has helped with business administration, and for developing the business website and on-line shop. 5' 27"

Further information

Duncan's business:
www.thethoughtfulbreadcompany.com

Improve Skills:
www.improve-skills.co.uk

Duncan's Qualifications

French Baccalaureat: sciences

Degree: Computer Science

Skills suited to this role

Motivated
Passionate
Hard-working

ICT COMPANY DIRECTOR (Renamed: ICT Business Owner) [M098]

Aden (26) left school with good A Levels and planned to study ICT at university. Instead he gained work-based training in ICT and three years later started an ICT support, sales and repair business run from his bedroom. He now employs five people and is about to launch a second company. He talks about issues involved in starting a business, the determination needed, and how he is constantly on the look-out for new ideas. 4'35"

Further information

Aden's company: www.prodigyipc.co.uk
e-skills UK: www.e-skills.com

Aden's Qualifications

A Levels: Business Studies and IT

Skills suited to this role

Professional
Computer Literate
Entrepreneurial

STYLIST AND SALON OWNER [M130]

Sam (29) offers a full service of personal styling, hair and make-up. She has her own salon and also works on location at fashion shoots and concerts. The role requires knowledge of fashion and forecasted trends and good business sense. She talks about her dream of having her own hair products range, and how studying Business and Finance has really helped her organise her own business. 5'59"

Further information

Sam's business:
www.samshawstyling.co.uk

Sam's Qualifications

BTEC Diploma: Business and Finance

GNVQ: Business and Administration

City and Guilds: Hairdressing & Make-up

Skills suited to this role

Motivated
Outgoing
People Skills

TEACHER'S NOTES

INVENTOR [M133]

Giles (29) tells us how his passion for mechanics and designing aircrafts led to the success of his company, Parajet International Ltd. He set up his the business immediately after A Levels. He comments on the difficulties of getting people to take him seriously in the beginning, and the on-going challenges of running a manufacturing business. He talks of the pros and cons of being a relatively small company. 6'11"

Further information

Giles's business:
www.parajet.com

Giles's Qualifications

A Levels:
Art, Science, Design Technology

Skills suited to this role

Innovative
Entrepreneurial
Passionate

Careers4u.tv is a completely independent careers library featuring interviews with young employees, apprentices and entrepreneurs who have been filmed within their workplace.

Other DVD titles are available:

Looking Ahead Series (14 DVDs)

Business and Administration and Finance, Construction and the Built Environment, Creative and Media, Engineering, Environmental and Land- Based Studies, Hair and Beauty, Hospitality, Information Technology, Manufacturing and Product Design, Public Services, Retail Business, Society, Health and Development, Sport and Active Leisure, Travel and Tourism

Enjoying Work Series (4 DVDs)

Careers in Business and Administration, Careers in Customer Services, Careers in Marketing and PR, Careers for Entrepreneurs and Business Managers

Careers in Science, Technology, Engineering and Mathematics

This DVD contains interviews within a range of industries and aims to inspire students to study the four STEM subjects.

To purchase these titles and view other clips please visit

www.Careers4u.tv